

## The President's Foreword

Dear all,

The automotive industry in Europe is facing severe challenges. The scheduled end of ICE engines enables new competitors to enter the market as building EVs is much easier than building ICE vehicles. China detected here a chance to enter this market and invested massively in the development of affordable EVs. These arrive now in Europe as our market is less protected than the American one. On top, the reduced support from some (many?) EU members states towards EVs and the set-up of necessary charging infrastructures aggravate the situation. The effect is that European OEMs and the whole value chain suffer heavily, with several announcements of plant shutdowns or diminutions of staff.

In this difficult situation, the work we do is even more important, and EACN offers the opportunity to exchange and identify good practices and helpful services. We can also share our insights with other stakeholders and our communities to help elaborating advantageous regulations and support services, to develop new products and services, or to conquer new markets. The CEE Forum for the Automotive Transition co-organised by ZONE Cluster or the Ukrainian Automotive and Mobility Forum co-organised by our Ukrainian cluster are good examples of how clusters can support their ecosystem and the whole automotive industry (pages 3-4). But EACN also collaborates directly with European and international organisations, e.g. when contributing to the new OECD policy paper on the future of the automotive value chain (see below), or when accepting a solicitation to discuss with the European Commission/DG Grow about supply chain resilience and the ecosystems situation in general.

Every single cluster as well as our network has an important role to play to help the automotive stakeholders to overcome this difficult period. But also, to become more sustainable to limit or avoid future impacts of climate change; to avoid further inundations and catastrophes as the recent ones in Valencia and other regions of Spain. Our thoughts are with the team from the AVIA cluster in Valencia and their affected companies.

Finally, I want to wish you a peaceful Christmas and New Years period, gather new forces for a challenging new year. We'll meet all at the next General Assembly on 21 January 2025

Yours

**Bruno Grandjean**, President

## Inside EACN

### The future of the automotive value chain. Implications for FDI-SME linkages

OECD published on 25 November the policy paper on FDI in the automotive value chain in Europe. *"Set against a backdrop of rising trade tensions, the automotive value chain is shifting towards clean, connected, and autonomous vehicles. This case study employs foresight methodology to examine potential trajectories for FDI-SME ecosystems as the automotive value chain adapts to these changes, and policy implications that arise from them."*

The policy paper is the result of a more than 12 months' work including a Foresight Workshop that took place in September 2023 and where EACN had the chance to contribute especially with needs and constraints from SMEs. The report can be [downloaded here](#).

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### Save the date: Annual general Assembly



**Save the date:**  
**EACN General Assembly 2025**

**Tuesday, 21.01.2025**  
**09h00 - 11h00 CET (online)**

(AI generated image by Midjourney)

The invitation and agenda will follow soon.

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### Members' lounge

#### Driving the Future: Celebrating 10 Years of the Lower Silesian Automotive Cluster

The Lower Silesian Automotive Cluster (DKM) proudly marked its 10th anniversary with the conference *"Automotive Industry: Past, Present, and Future."* This milestone event brought together key players from the automotive industry, science, and technology, as well as cluster partners and supporters. The day was filled

with inspiration, collaboration, and forward-thinking discussions about the challenges and opportunities shaping the future of the automotive sector.

**New Partnerships for Innovation:** A highlight of the celebration was the signing of a cooperation agreement between the Legnica Special Economic Zone (DKM's leader) and the Basalt Technologies Cluster, represented by the Łukasiewicz Research Network. This agreement lays the groundwork for innovative projects and technological advancements in the region. The cluster also welcomed several new partners to its growing network: [QSense](#), [Balluff EMEA](#), [VOSS Automotive Poland](#), [SieRobi](#), [Lean Management Consulting Group](#), [Firjan](#), ORAPI Maintenance.

**Introducing the Quality Olympics:** During the conference, the [Quality Olympics](#), an exciting new initiative organized by the Polish Quality Foundation, was announced. Scheduled for April 2025 in Wrocław, this competition aims to promote excellence in quality management and inspire innovation across industries. Participants will compete in three stages, tackling real-world quality challenges. Top-performing teams will win prizes totaling 100,000 PLN, including certifications, training vouchers, and monetary awards. We warmly invite companies, institutions, and teams passionate about quality management to join this unique event. Don't miss your chance to showcase your expertise and compete for valuable prizes!

**Panel Discussion 'Transformation in the Era of New Technologies':** An engaging panel discussion, "Transformation in the Era of New Technologies," explored how new technologies and sustainability are reshaping the automotive industry. Moderated by Daniel J. Kowalski, Chair of the DKM Council, the panel included representatives from:

- ▲ [Silesia Automotive & Advanced Manufacturing](#),
- ▲ [Eastern Automotive Alliance Association](#),
- ▲ [Wałbrzych Special Economic Zone "INVEST-PARK"](#),
- ▲ [Legnica Special Economic Zone](#).

The discussion highlighted the importance of collaboration and innovation as tools for addressing



Participants of the Panel Discussion 'Transformation in the Era of New Technologies'

industry challenges and embracing future opportunities.

**Workshops:** The centerpiece of the event was a series of thematic workshops held in working groups. These focused on key topics such as electromobility, logistics, quality management, industrial robotics, human resources, and energy systems. The workshops provided participants with a platform to exchange ideas, tackle challenges, and explore future directions for the automotive sector.

The 10th anniversary of the Lower Silesian Automotive Cluster underscored the power of partnerships and innovation in driving progress. The event reaffirmed DKM's role as a hub for collaboration and a driving force behind the future of the automotive industry.

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## 2<sup>nd</sup> Polish Automotive Cluster Forum in Legnica



Polish EACN member clusters united: (f12r): Bartosz Mielecki (PGM), Aleksander Grabski & Kinga Szczepaniak (EAA), Paweł Orzechowski (PGM), Jakub Binkowski (DKM), Ewa Dudzic-Widera & Łukasz Górecki (SA&AM), Ryszard Jania (EAA)

The 2<sup>nd</sup> Polish Automotive Cluster Forum took place in Legnica, hosted by [Lower Silesia Automotive Cluster](#) (DKM). The event was attended by the [Polish Automotive Group PGM](#), the [East Automotive Alliance](#) (EAA), and the [Silesia Automotive & Advanced Manufacturing](#) (SA&AM). During the meeting, cluster representatives discussed the current state of the Polish automotive industry and exchanged best practices for cluster operations. The event also provided a great opportunity to explore potential joint



initiatives. All clusters expressed unanimous interest in holding further meetings, and the 3rd edition of the Forum is scheduled for the first quarter of next year.

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## A busy and productive autumn for East Automotive Alliance EAA!

Apart from participating in plenty of meetings organised by local and regional authorities, **EAA** also took part in various activities aiming at strengthening cooperation between businesses and education. We were present at the main automotive and cluster events organised in Poland where we had the opportunity to meet other **EACN** members:

**Top Automotive**, which is a highly technical conference organised for experts within the automotive industry by our member company SQD Alliance, and where we also met Silesia Automotive and Advanced Manufacturing **SA&AM**.

**Moto Idea**, a huge event bringing together a lot of automotive industry stakeholders, thus being an excellent opportunity for high-class networking. This time apart from Łukasz Górecki from **SA&AM** we had a pleasure to meet Bartosz Mielecki from Polish Automotive Group **PGM**.

**MotoSolutions**, probably the biggest automotive conference in Poland combined with motor trade fair. **EAA**, as usual, paid for exhibition space enabling our companies to present their offer. It was also a great opportunity to tighten the relationship between our members during the gala event (photo below).



*Participants of the MotoSolutions conference*

The last few-days event where all four Polish automotive clusters were present, all members of **EACN**, was **X Polish Cluster Congress**. We were happy that Lower Silesian Automotive Cluster managed to join **EAA**, **SA&AM** and **PGM**, so we all could engage in the discussion regarding the clustering development in our country.

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## Regensburg active

### 'From zero to one hundred' - 250 participants at Regensburg's first AI conference AIR.CON

The first application-oriented AI conference in Regensburg on 9 October 2024 celebrated its premiere with around 250 participants. AIR.CON addressed developments of artificial intelligence (AI) in various fields of application and offered concrete insights into where AI concepts are already being used in regional industry and research. The event offered participants the opportunity to discuss the use of AI, including in four specialist forums on the use of AI projects in the respective areas of automotive & industry, construction, start-ups and art & culture. The Regensburg AI conference AIR.CON is to take place every two years in future.



*Participants of the AIR.CON conference*

### Smart City continues to take shape: New application projects launched in R\_Lab Mobility in Regensburg (Germany)

Two more promising mobility projects have entered the pilot phase at R\_Lab Mobility in Regensburg. The application projects "Digital Analysis of Stationary Traffic (DARuV)" and "ReSense3D" are using the new real-world laboratory for urban mobility to test their innovative technologies under existing conditions. The companies involved want to make their contribution to a smart and sustainable transport infrastructure in Regensburg.

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## Climate targets or competitiveness: Europe has serious choices to make

### ZONE Cluster's CEE Forum for the Automotive Transition 2024 was a resounding success with plans for 2025

A monumental transition is underway in the automotive sector, marked by uncertainty amid global adversities. The urgency of the transformation is underscored by a backdrop of radically changing

circumstances - including tightening climate policies, rapid technological advances, military and geopolitical risks, restructured supply chains, uncertain access to critical raw materials, and a constant shortage of skilled labour. Both opportunities and threats have never been greater for the industry.

On October 2, 2024, Budapest hosted the CEE Forum for the Automotive Transition 2024, gathering over 150 participants and 35 expert speakers. Organized by ZONE Cluster, in collaboration with EIT Urban Mobility, EIT Urban Mobility Association, and the Hungarian Ministry of Economics, the event tackled the evolving landscape of Europe's automotive sector amidst a rapidly changing global context. The forum was part of a series of industry events marking the Hungarian EU Presidency. Industry leaders, policymakers, and key stakeholders came together to tackle pressing topics:

- ▲ **Sustainability & Electrification:** Assessing the readiness of Europe's infrastructure for a full-scale EV transition while meeting climate neutrality goals.
- ▲ **Innovation & Global Competitiveness:** Evaluating Europe's standing in the global race against emerging markets and technological disruptors.
- ▲ **Supply Chain Resilience:** Strengthening the industry's capacity to secure critical raw materials and maintain chip supply stability amid geopolitical uncertainties.
- ▲ **Workforce Upskilling:** Tackling the shortage of skilled labour by emphasizing fast-track upskilling and reskilling programs tailored to the green and digital transformation.
- ▲ **Urban Mobility & Smart Cities:** Discussing city readiness for smart mobility innovations and sustainable urban transport systems.



*Erwin Heeneman, Chair of EIT Urban Mobility Association*

As Europe navigates one of the most significant transitions in automotive history, the Forum solidified its role in shaping strategies that ensure sustainable growth and competitiveness for the future. Plans are already underway for the 2025 edition, complemented by satellite events throughout the year to continue

fostering collaboration and innovation across the sector. [Discover the forum.](#)

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## Ukrainian Automotive and Mobility Forum 2024



*Olga Trofymova at the Ukrainian Automotive and Mobility Forum 2024*

On 25 November 2024, the Ukrainian Automotive and Mobility Cluster with the support of the USAID Competitive Economy Program in Ukraine (USAID CEP) organised this year's Ukrainian Automotive and Mobility forum in Lviv, Ukraine.



*Intervention of Bruno Grandjean, President of EACN*

Key actors from Ukrainian Ministry of Economy and the Investment and project office as well as from European associations, ACEA, CLEPA, EACN, VDA, and companies and other stakeholders from the automotive and manufacturing industry discovered and discussed about topics such as

- ▲ How did the bus and mobility industry survive?
- ▲ What makes large international companies stay in Ukraine?
- ▲ What contributes to the confidence of international partners in Ukrainian business?
- ▲ What have two years of active internationalisation and integration into international supply chains taught us?



▲ What are the expectations and requirements of potential investors in the industry?

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## Cluster Mobility & Logistics awarded with the “Gold Label” from ECEI

In October 2024, EACN member Cluster Mobility & Logistics had been awarded the “Gold Label” from the European Cluster Excellence Initiative (ECEI) for three more years.



*With gold label (fl2r): Alexander Rupprecht, CEO R-Tech GmbH, André Koos, CEO, KooSys GmbH, Gertrud Maltz-Schwarzfischer, Mayor of the City of Regensburg, Anton Angermaier, Managing Director, AVL Software and Functions GmbH, and Uwe Pfeil, Cluster Manager Cluster Mobility & Logistics (Photo: Maria Hirschberger)*

*“It is a great distinction for us to be one of the excellent cluster organizations in Europe. We are aware of our responsibility and will continue to drive forward and continuously expand our network of business and science in the future to make a valuable contribution to strengthening Regensburg as a business location,” says Alexander Rupprecht, Managing Director of R-Tech GmbH, which manages the cluster. [Read the full press release.](#)*

**Congratulation to the whole team for the excellent work.**

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## CEAGA launches the second edition of the Talent Race project

The Galician Automotive and Mobility Cluster (CEAGA) has launched the 2<sup>nd</sup> edition of its Talent Race, an initiative to attract and connect young talents from universities and vocational training centres with the automotive industrial ecosystem.

The initiative offers students the opportunity to participate in a platform where real industry challenges

are presented, allowing them to propose innovative solutions and make themselves known in the sector. This year, participants can respond individually or in small consortia (2 to 4 members) to challenges, proposed by 18 leading companies in the sector, related to industrial operations, logistics, sustainability or vehicle development. In addition to the proposals, the 18 participating companies will offer students the opportunity to meet leading industry players up close, access guided tours of companies and apply for internships, scholarships and job offers.

18 leading companies are driving this second edition: OP Mobility C-Power, Gestamp Vigo, Benteler Automotive Vigo, BorgWarner Emissions Systems Spain, Grupo Copo, Denso Sistemas Térmicos España, Galicia Auto Estampación, GKN Driveline Vigo, Lear European Holding, Maier Ferroplast, Magna Seating Vigo, Megatech Industries Orense, OP Mobility Exterior Business Group, Serveo Servicios en Industria, ZF Lifetec, Grupo Marsan, SMRC Automotive Interiors Spain and Constellium Automotive Spain.

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## CIAC’s Automotive Talent Show



CIAC organised on 25 October 2024 the 4<sup>th</sup> edition of the [Automotive Talent Show](#) in Barcelona. This annual event aims at bringing young talents from Vocational Training to PhD in contact with the companies from the regional automotive ecosystem. Young talents could conduct Speed Interviews, participate in challenges to win an award and many other professional and funny activities. [Video review](#)

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## Business processes, not just technical ones, need to be strengthened

The competitiveness of companies depends largely on their innovation, development orientation and business environment. That is why GIZ AC Slovenia organised the **GREMO Business Conference** where members, experts and representatives from the government and research and development institutions examined the state of innovation of Slovenian automotive companies and the competitiveness of the business environment in which they operate. Although the country is falling behind in the international competitiveness rankings year by year, the Slovenian automotive industry is among the more competitive industries in the country. This is also evidenced by the numerous innovation awards received annually by companies affiliated to SRIP ACS+. But this is not enough to remain among the best. The world, and with it the economy, is changing fast. Anyone who does not keep up with this pace and constantly adapt will soon be in serious trouble. Change and flexibility are needed.

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## Slovenian automotive industry strengthens ties with China

EACN member GIZ Automotive Cluster Slovenia is at the forefront in building strong links between Slovenian and Chinese companies and automotive ecosystems. Trade between Slovenia and China is growing rapidly, reaching almost €8 billion in 2024. It is also the country from which Slovenia imports most of the active pharmaceutical ingredients and electronic devices.



*Participants of the Slovenian Automotive Supplier Days in Ljubljana, Slovenia.*

On 8 October 2024, GIZ AC Slovenia, in collaboration with the Ministry of Economy, Tourism and Sport, SPIRIT Slovenia, and the Slovenian Chamber of Commerce and Industry (GZS), organised the **Slovenian Automotive Industry Suppliers Day** in Ljubljana. Almost 40 Slovenian companies presented themselves

to Chinese automotive companies and contributed to get to know each other and start creating networks. This was also the opportunity for representatives of Chinese car manufacturers Nio, Jiangling Motors, Tam Motors and ATTC to visit some Slovenian companies.

Early November, a strong business delegation from the Slovenian automotive industry participated in the [China International Import Expo](#), accompanied by the Minister of Economy, Tourism and Sport, Mr. Matjaž Han, and the Director of GIZ AC Slovenia, Mrs Tanja Mohorič. Participants benefitted from the visit to meet representatives from vehicle manufacturers Zeekr, Geely and NIO, industrial engineering company XYZC, consultancy Mercury, NB CEE, Launch Design National Vehicle Design Centre, China Council for the Promotion of International Trade CCPIT and the Foreign Investment Promotion Association CAEFI.




*Signature of the Letter of Intent for cooperation between the Chinese and the European Automobile Manufacturer's Associations*

During the conference, Tanja Mohorič also signed a letter of intent with a representative of the China Association of Automobile Manufacturers (CAAM). The letter of intent aims to establish a partnership between the Chinese Automobile Manufacturers' Association and the European Automobile Manufacturers' Association. The cooperation aims at improving international exchange of knowledge, technology transfer and investment, with a focus on the development and production of electric vehicles. In this context, Ms Mohoričeva stressed that *"it is very important for the Slovenian automotive industry to look for new opportunities in these turbulent times. As the main market for Slovenian automotive companies is currently Europe, especially Germany with 40% of our industry's exports, we are well aware of the need to diversify risks and look for new opportunities. This is why China is such an important partner."*

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## CAAR: A second mission to Morocco in 6 months



CAAR delegation at Fujikura in Kenitra

Early November, eight members of the Automotive and Mobility Cluster of Aragon (CAAR) discovered the emerging market of Morocco and established commercial contacts to facilitate business opportunities and to improve their competitiveness in a changing global market. A second visit organised by CAAR within the last six months, lasting three days to visit companies in the two Moroccan cities Tanger (Renault, Sigit and Premo factories) and Kenitra (Fujikura Automotive, IFMIA and Nexteer Automotive facilities). [Full news](#).

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## Project corner

### RESIST Eurocluster promotes the internationalisation of SMEs

[RESIST Eurocluster](#) has signed four collaboration agreements with Japan, Canada, Brazil and Morocco, leading countries in the Mobility, Transport and Automotive markets, to promote the internationalisation of European SMEs. Through these agreements, different activities and missions are organised to facilitate SMEs' access to key markets to increase their competitiveness:

🇯🇵 **JAPAN:** Through the agreement signed with the French Chamber of Commerce in Japan, SMEs can participate in the Energy Japan 2025 programme from 17 – 21 February 2025 and explore the Japanese energy sector, participating in Smart Energy Week, visiting leading companies in the sector and holding B2B meetings with key Japanese players. RESIST members receive a 15% discount on the programme cost. Apply [here](#) before **December 20**.

🇲🇦 **MOROCCO:** Through the agreement signed with the Spanish Chamber of Commerce in Morocco, SMEs can attend the Spanish-Moroccan Automotive Sector Meeting in Tangier on 10 & 11 December 2024. This event offers a unique opportunity to connect with key industry players, explore collaboration opportunities and gain insights into one of North Africa's most significant automotive hubs. Apply [here](#). To attend this activity, SMEs can apply to the [RESIST Internationalisation open call](#) to access a maximum of €2,000 to cover travel costs.

🇧🇷 **BRAZIL & CANADA:** Details of the agreements with Canada and Brazil will be announced in early 2025.

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## Activities from Mobinov projects

### Project TRIREME Launches First Newsletter

The [first newsletter](#) of the [Project TRIREME](#) is now available! TRIREME, an innovative collaboration involving MOBINOV and 30 entities from 14 countries, aims to drive digitalization and sustainability in the automotive sector. This edition highlights the latest project updates, ongoing initiatives, and upcoming events.

### Project SCAIRA Opens Applications for Startup Acceleration Program in Europe

The SCAIRA project has launched its first open call for applications as part of its acceleration program for startups. This initiative aims to provide tools, mentorship, and networking opportunities for entrepreneurs and innovators across Europe. The program is designed to support the development and growth of innovative startups, fostering transnational collaboration. Interested participants can now apply to benefit from this unique opportunity. You have until 14 December 2024 at 17h CET to register.

Find more here: <https://interreg-sudoe.eu/en/noticia-proyecto/ya-esta-abierta-laprimera-open-call-del-programa-de-aceleracion-de-start-ups-scaira/>

### VOLTAGE EVENT | Collaborate with Success: The Swedish Teknikcollege Model

This 4-year initiative [Voltage](#), including Portuguese EACN member Mobinov, focuses on developing a skilled workforce for the battery sector by creating Vocational Excellence Centers (CoVEs) and fostering industry partnerships.

The consortium organises the webinar, "Collaborate with Success: The Swedish Teknikcollege Model" will



take place on December 3, 2024, at 10.00 (UTC+01:00). The session will showcase successful collaboration models, including Sweden's Teknikcollege, and offer practical approaches to address skill gaps. [Further details and registration](#).

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## More than 70 tech-savvy SMEs applied to be part of the BRIDGESMEs European Project

More than 70 Tech-savvy SMEs and startups have applied to the Expression of Interest launched by the [BRIDGESMEs project](#), funded under the Horizon Europe programme of the European Union. The aim is to foster collaboration between tech-savvy SMEs (offer side) and pilot companies that need to implement new technologies (demand side) through activities such as matchmaking events and hackathons. 15 applications have been selected to benefit from the services offered by the BRIDGESMEs support package: Support for investment readiness; individualised support; partnerships with pilot SMEs; training and advisory services; access to finance. The welcome session for the awarded companies was held on 14 November. In the coming months, the BRIDGESMEs consortium will work to boost their growth and competitiveness. The selected companies operate in at least one of the five BRIDGESMEs target ecosystems: (1) Mobility, Transport & Automotive; (2) Aerospace & Defence; (3) Cultural & Creative Industries; (4) Electronics and (5) Tourism.

The applications to the Expression of Interest for pilot companies looking for technology or innovation solutions are currently under evaluation. Around 20 companies will be selected to start generating alliances with tech-savvy SMEs.

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## Other information

### ASA asbl: Automotive Skills Alliance becomes an association of Belgium law

The Automotive Skills Alliance changes its situation and becomes ASA asbl, an association of Belgium law. The objectives of the association are

- ▶ Inform members of the association about the European education policy and the legislative framework for the acquisition of skills, with special regard to the needs of the whole automotive ecosystem.
- ▶ Promote the interests of members in the pan-European process of developing skills and job roles

in the automotive ecosystem and respond to the future demands for new skills, job-roles and professions.

- ▶ Promote the development of the European Skills Agenda in a broader sense, which helps to ensure the economic, social and environmental development of the European automotive ecosystem and of enterprises in the automotive sector.
- ▶ Establish networks and connections to policy makers, decision-makers at European and national level and other institutions, to promote the interests of members, with regard to education, skills development and employability in the automotive ecosystem.
- ▶ Analyse all relevant activities related to the interests of the members of the association and present to the members the relevant results of the analysis. Propose relevant activities, strategies and policies to members and implement them either individually, or in conjunction with other stakeholders.
- ▶ Provide various services required by members.

The association accepts two types of members, Full members and Partners. All members must be legal entities or natural persons. If you are interested in joining ASA asbl, please contact the ASA Office ([office@skills-alliance.eu](mailto:office@skills-alliance.eu)). EACN being not a legal entity cannot join the association.

## Addressing EU Research and Innovation Challenges for System Transitions in Energy and Mobility

This reflection paper provides a vision, recommendations and actions for how EU R&I policy in the areas of clean energy and mobility should go about adapting to the challenges the EU now faces. The different chapters handle

1. Identification of four macro-level contextual changes
2. Elaboration on how these changes engender four contemporary challenges in energy and mobility systems
3. Articulation of a vision of future energy and mobility systems that could address these changes and challenges
4. Exploration on how the four challenges play out in nine selected 'innovation pathways' and setting out recommendations for future R&I actions in each pathway
5. Provision of broader recommendations for European R&I policy

[Further information and download](#)



## Analysis of novel EV battery technologies, with a focus on tech transfer and commercialisation

This new JRC Publications' report summarises the recent advancements in battery technologies for mobility applications, focusing on electric vehicles, and looks at the main barriers encountered in their journey from lab to market. [Further information and download](#)

## BEPA consultation to shape the future of R&I in the battery sector toward the upcoming Framework Programme & EU-level policies

BEPA (Batteries European Partnership Association) is gathering ideas, comments and suggestions to identify challenges and propose solutions that will ensure Europe's leadership in battery sector and related clean technologies. [Further information and access to survey](#) (no deadline mentioned).


## ERTICO White Paper 'Perspectives on AI in the Domain of Transport & Mobility'


The White Paper provides an examination of opportunities, challenges, and an outlook. It explores the potential of related applications, including generative AI and large language models, and how they can support compliance with European Union (EU) policy targets. [Further information and download](#)


## New Roland Berger Study 'Automotive Outlook 2040. Pace yourself for the marathon ahead'


The study identifies four key directions of change that stand out from the many trends affecting the market, four mega-trends that Roland Berger believes will shape the ongoing transformation of the industry through 2040. Their initials spell out the word **PACE** – the automotive world is becoming **P**olarized, **A**utomated, **C**onected and **E**lectrified. [Further information and download](#)

## Agenda


 4 December 2024 | 12:00-13:00 (CET) | Online  
**Urban Lunch Talk #35: The 15-minute City: The Role of Logistics** | organised by the PPP Driving Urban Transition | [Further information and registration](#)

 11 December 2024 | 8:30 – 9:45 CET | Online  
**EU Clusters Talk on 'Green Transition'** | Organised by ECCP and ECA | [Registration](#)

 11 – 13 February 2025 | Brussels (Belgium)  
**RTR Conference 2025** | organised by 2ZERO, CCAM, ERTRAC, EC | [Further information](#)



 13 – 15 May 2025 | Ispra (Italy)  
**5<sup>th</sup> European Conference on Connected and Automated Driving (EUCAD)** | organized by the EC, CCAM, and FAME project | [Further information](#)

## Legal notice

Links preceded by the  are also available on the EACN website with a limited access to employees from EACN clusters and their members.

This is the internal newsletter of EACN. Input comes from the Executive Board members, the Secretary General as well as from EACN cluster members.

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